

*Uden, The Netherlands, 11 September 2018*

## **Hugo van den Ochtend appointed as CFO by EGM Beter Bed Holding**

At the Extraordinary General Meeting Mr H.G. van den Ochtend was appointed from 11 September 2018 as Statutory Director in the position of CFO. Pursuant to the provisions of Article 18 of the Articles of Association of Beter Bed Holding N.V., Hugo van den Ochtend is appointed for a term ending after the first Annual General Meeting to be held four years after his appointment.

The composition of the Management Board of Beter Bed Holding N.V. as per 11 September 2018 is as follows: John Kruijssen (CEO) and Hugo van den Ochtend (CFO).

### Capital Markets Day Beter Bed Holding

On Friday, 26 October 2018 Beter Bed Holding will organise a Capital Markets Day during which the Management Board will present the company's mid-term strategy and plans as well as the Q3 trading update. The program and more information on the venue of the Capital Markets Day will follow shortly on [www.beterbedholding.com](http://www.beterbedholding.com).

### **Profile**

Beter Bed Holding is a European retail organisation that strives to offer its customers a comfortable and healthy night's rest every night at an affordable price. The retail formats ensure products of good quality, offer customers the best advice and always the best possible deal. Beter Bed Holding is also active as a wholesaler of branded products in the bedroom furnishing sector via its subsidiary DBC International (M line).

In 2017, the company achieved revenue of € 416.4 million with a total of 1,188 stores. 64.2% of this figure was realised outside the Netherlands.

### **For more information:**

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